XPERIA 10

Discover the 21:9 Experience with the Xperia 10's 21:9 Wide display. Multi-task with ease and watch films in the aspect ratio of the cinema.

TOP 3 SELLING POINTS

1

Display

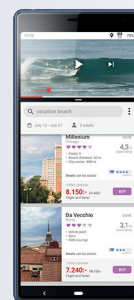## 21:9[1] Extended display for easier multi-tasking and immersive viewing

- Run two apps and multi-task easier with split screen.
- The long screen shows more content – see more, scroll less.
- Watch films that fill out the whole screen in Full HD+ quality.

TRY IT!

See why the 21:9 Wide screen is ideal for multi-tasking!

▶ Start App launcher by swiping upwards from the bottom of the screen.

▶ Press and hold the You-Tube™ app icon. Choose Split screen from the menu.

▶ Tap Messages. Notice how much the long display lets you see of both apps.

21:9 Wide · **Full HD 1080**

2

Camera

21:9 Movie and image capture with dual camera

- 21:9 cinema ratio Movie recording.
- Bokeh effect for artistic photos with defocused background.
- Superior Auto with 52 scenarios ensures best image quality.

TRY IT!

Record your own Movie in 21:9 cinema format!

▶ Turn on the dual camera and choose Video.

▶ Go to camera settings, Video size and choose 21:9.

▶ Record a video in 21:9, then a video in Full HD (16:9). Compare.

13 MP/5 MP

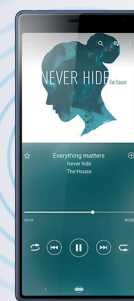### 3

Sound

Sony's audio expertise always by your side

- Smart Amplifier delivers a loud, rich sound through the speaker.
- Hear music as the artist intended with High-Resolution Audio[2].
- DSEE HX™ improves the quality of low-res music files.

TRY IT!

Listen to the powerful sound!

▶ Go to Music.

▶ Play a preloaded track through the speaker.

▶ Notice how the sound remains clear even when you increase the volume.

Smart Amplifier · **Hi·Res AUDIO** · **DSEE HX** Digital Sound Enhancement Engine

Visit our web site to learn more: www.sonymobile.com/xperia-10

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XPERIA 10

Sales arguments based on customer preferences

	The customer says…	You could say…	Demo
Uses social media	I can't live without social media, I'm constantly checking Facebook and posting stuff.	With the 21:9 Wide display, you see more content and hence scroll less. The long display is also ideal for running two apps at the same time with split screen, so you don't miss anything.	**Show YouTube™ and Messages using the split screen feature.**
Watches films	I often watch films on my smartphone so a good display is very important.	Xperia 10's display has the same ultra-wide format as most blockbuster movies so you can enjoy them just like at the cinema, without black bars top and bottom.	**Show the preloaded Spiderman trailer.**
Shoots photos and videos	I take photos and shoot videos all the time and share them on social media.	Xperia 10 has a great camera. You record video in a number of aspect ratios, including the 21:9 cinema ratio, and you can easily add beautiful blur to photos' background to make subjects stand out.	**Record a video in 21:9 format and show it to the customer.**
Listens to music	My smartphone is my music player so the sound has to be really good.	When you want to share your music with your friends, you do it loud and with an enhanced bass thanks to Xperia 10's Smart Amplifier.	**Play a preloaded track through the external speaker.**

Specifications

Facts	Dimensions: 156 x 68 x 8.4 mm Weight: 162g Colours: Navy, Black, Silver, Pink[3]
Display	21:9[1] Wide display 6" Full HD+, Image Enhance Technology, Split screen, Corning® Gorilla® Glass 5
Main camera	**13MP + 5MP dual camera system:** Bokeh effect, Hybrid Autofocus, 5x digital zoom, HDR photo, 21:9 Movie and image capture, 4K Movie recording, SteadyShot™, 120fps slow-motion Movie recording, Superior Auto **13MP camera:** 1/3.0 sensor size, Pixel pitch 1.12µm, F2.0 lens **5MP camera:** 1/4.0 sensor size, Pixel pitch 1.4µm, F2.4 lens
Front camera	8MP camera, 1/4.0 sensor size, Pixel pitch 1.12µm, F2.0 lens, HDR Photo, Full HD Movie recording, SteadyShot™, Portrait selfie effects, Display flash
Audio	Audio jack, High-Resolution Audio[2], DSEE HX™, LDAC[2], External speaker (mono), Smart Amplifier, Virtualphones Technology (VPT), Stereo Recording, Qualcomm® aptX™ HD audio, Supported audio formats: AAC (AAC-LC, AAC+, eAAC+, AAC-ELD), ALAC, AMR-NB, AMR-WB, FLAC, MIDI, MP3, PCM, Opus, Vorbis
Performance	Qualcomm® Snapdragon™ 630 Mobile Platform, Platform, 3GB RAM, 64GB eMMC internal memory[4], microSDXC™ support (up to 512GB)[5], SIM capability (Dual SIM[6] & Single SIM), Nano SIM, 2870 mAh battery, Xperia Adaptive Charging, Battery Care, Smart Stamina, Stamina Mode, USB Power Delivery, LTE (4G) Cat12/Cat13[7], Wi-Fi® 11a/b/g/n/ac
Other	Sides sense, A-GNSS (GPS + GLONASS)[8], Bluetooth® 5.0 wireless technology, Fingerprint sensor, Google Cast™, NFC, USB Type-C™

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