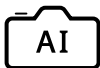


# Zenfone 5



## AI Cameras that Think for You



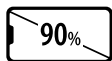
AI Scene Detection in 16 Types  
AI Photo Learning



Dual Cameras – Night HDR & Ultrawide View



AI Powered Qualcomm® SDM636  
with AI Boost Mode



6.2" All-screen Display in 5.5" Compact Size

WE  PHOTO

Qualcomm  
snapdragon

ASUS

# Zenfone 5z



## AI Cameras that Think for You



AI Scene Detection in 16 Types

AI Photo Learning

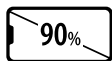


Dual Cameras – Night HDR & Ultrawide View



AI Powered Flagship Qualcomm® SDM845

Up to 8GB RAM + 256GB ROM



6.2" All-screen Display in 5.5" Compact Size

WE  PHOTO

Qualcomm  
snapdragon

ASUS

# Zenfone 5 Lite



## Ultra Wide Shot · 4 Cameras



20MP Dual Selfie Cameras  
16MP Dual Rear Cameras



Front & Rear Ultra Wide View Cameras



Ultra Slim Bezel Full View Display



Fast Face Unlock & NFC Support

WE  PHOTO

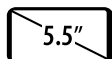
Qualcomm  
snapdragon

ASUS

# Zenfone Max<sup>™</sup> (M1)



## 4000 Max Battery · Minimum Size



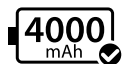
5.5" Full View Display in 5" Compact Size



Dual Cameras - 13MP & 120° Wide View



Face Unlock & Fingerprint Security



4000mAh High-capacity Battery

WE  PHOTO

Qualcomm  
snapdragon

ASUS