# More performance and protection than ever before

Original HP Toner cartridges with JetIntelligence



Give your business peak printing performance and the added protection of anti-fraud technology<sup>7</sup>—something the competition simply can't match.



# More Performance ColorSphere 3 toner

- Low melt core = faster print speeds with HP quality
- Hard shell = durable toner for higher yields

#### Precision black toner

- Spherical shape = more pages, sharp text, bold blacks, and crisp graphics
- Encapsulated design = less energy, enables faster print speed

#### Page maximiser technology

- Built with smaller, more robust parts8
- Count on consistent output with less cartridge wear<sup>8</sup>

#### Print gauge technology

 More dependable gauges<sup>9</sup> to ensure you get the most prints possible from your cartridges



#### **More Protection**

#### Anti-fraud technology<sup>7</sup>

- Helps you identify the difference between Original HP and used or counterfeit cartridges
- Supports policies you set for your printing fleet

#### Auto seal removal

- The toner seal is automatically removed for you
- Get right to printing without delays

# Fast, high-impact prints



#### Accelerate efficiency

Speed through tasks. Count on a printer that consistently delivers high-quality documents fast—for an affordable price.

# Easy mobile printing



#### Stay connected to business

Easily print and scan from your smartphone with versatile mobile printing.<sup>3</sup> Extend your printing reach with Ethernet and wireless networking.<sup>10</sup>

# Protect and manage



#### Protect what matters most

Safeguard data, devices, and documents with a suite of fundamental security and management features (HP LaserJet Pro M200 series only).



#### Increase security, restore control

HP JetAdvantage Private Print helps prevent unauthorised access to confidential print jobs and gives users the flexibility to pick up jobs at any compatible device (select models).<sup>11</sup>

hp.com/go/mobileprinting. HP Smart App requires the HP Smart App download. Features controlled may vary by mobile device operating system. Full list of supported operating systems and details at http://support.hp.com/us-en/document/c03561640.

<sup>4</sup> Based on HP internal testing or the manufacturer's published specifications as of August 2016.
<sup>5</sup> Fastest in-class two-sided print speed compared with the majority of colour laser printers <a href="#s300 USD and colour laser AiOs">\*s450 USD and print speed 0-30 ppm, based on market share of IDC CYQ1 2017 Hardcopy Peripherals Tracker. Automatic duplex printing speed based on manufacturers' published specifications as of June 12, 2017. For more information, see <a href="#ph.com/">hp.com/</a>

<sup>6</sup> Fastest in-class FPO comparison based on majority of manufacturers' published specifications for FPO as of April 10, 2017. Includes colour laser MFPs < \$450 USD and printers < \$300 USD based on market share as reported by IDC as of Q4 2016. For more information, see <u>hp.com/go/printerspeeds</u>.

- <sup>7</sup>The HP LaserJet Pro M102 and MFP M130 series do not support anti-theft or HP-only technology.
- <sup>8</sup> As compared with previous generation of HP LaserJet toner cartridges.
- <sup>9</sup> As compared with cartridge gauges for predecessor products.
- 10 Networking features vary by model.
- <sup>11</sup> Applies only to the HP LaserJet Pro MFP M227fdw, HP Color LaserJet Pro M254dw and MFP M280/ M281 series. HP JetAdvantage Private Print is available at no charge and requires that the printer or MFP be connected to the Internet with web services enabled. Not available in all countries. For more information, see hp.com/go/JetAdvantagePrivatePrint.

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# Re-imagine how businesses print



<sup>&</sup>lt;sup>1</sup> Based on the manufacturers' published specifications as of June 1, 2016.

Measured using ISO/IEC 17629. Exact speed varies depending on the system configuration, software application, driver, and document complexity. Learn more at hp.com/go/printerclaims.
Mobile printing features vary by model. For details on local printing requirements, see hp.com/go/mobileprinting. HP Smart App requires the HP Smart App download. Features

# LaserJet Pro

Legendary HP quality.
The easiest business decision.



### Meet the HP Laserlets



#### HP LaserJet Pro M102

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the majority of competing monochrome printers in overall ease-of-use and energy savings<sup>1</sup>
- Fastest first page out (FPO) from sleep vs. competitors—as fast as 8.1 seconds<sup>1,2</sup>
- Largest-capacity multipurpose tray vs. competitors<sup>1</sup>
- Easy mobile printing with the HP Smart App<sup>3</sup>



#### HP LaserJet Pro M203

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Fastest two-sided print speed vs. competitors<sup>4</sup>
- Wins against the majority of competing monochrome printers in performance, overall ease-of-use, and energy savings<sup>1</sup>
- Fastest FPO from sleep vs. competitors—as fast as 7.6 seconds<sup>1,2</sup>
- Easy mobile printing with the HP Smart App<sup>3</sup>



#### HP LaserJet Pro MFP M130

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the majority of competing monochrome MFPs in overall ease-of-use and energy savings<sup>1</sup>
- Fastest FPO from sleep vs. competitors—as fast as 8.8 seconds<sup>1,2</sup>
- Largest colour touchscreen vs. competitors¹
- 35-sheet ADF (M130fn/ fw)
- Easy mobile printing with the HP Smart App<sup>3</sup>



#### HP LaserJet Pro MFP M227

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Fastest two-sided print speed vs. competitors<sup>4</sup>
- Wins against the majority of competing monochrome MFPs in performance, overall ease-of-use, and energy savings<sup>1</sup>
- Fastest FPO from sleep vs. competitors—as fast as 8.1 seconds<sup>1,2</sup>
- 35-sheet ADF (M227sdn/fdn/fdw)
- Easy mobile printing with the HP Smart App<sup>3</sup>

## Meet the new HP Color LaserJets



#### HP Color LaserJet Pro M154

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the competition due to outstanding colour documents at fast speeds—for a great value
- Fast FPO from sleep as fast as 12.5 seconds (black)<sup>2</sup>
- Easy mobile printing with the HP Smart App (M154nw model only)<sup>3</sup>



#### HP Color LaserJet Pro M254

- Ideal for teams of 1-10 people printing 150 to 2,500 pages per month
- Wins against the competition due to extraordinary colour and fastest in-class twosided print speed<sup>5</sup>
- Fastest in-class FPO as fast as 10.3/12.0 seconds from ready/ sleep (black)<sup>2,6</sup>
- 6.85 cm (2.7-inch) colour touchscreen and easy-access USB port (M254dw model only)
- Easy mobile printing with the HP Smart App<sup>3</sup>



#### HP Color LaserJet Pro MFP M180/M181

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the competition due to outstanding colour quality, fast copy and print speeds, and increased versatility for a great value
- Fast FPO from sleep as fast as 12.9 seconds (black)<sup>2</sup>
- 35-sheet ADF (M181fw)
- Easy mobile printing with the HP Smart App<sup>3</sup>



#### HP Color LaserJet Pro MFP M280/M281

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Wins against the competition: brilliant colour, streamlined productivity, and fastest in-class two-sided print speed<sup>5</sup>
- Fastest in-class FPO as fast as 10.6/12.2 seconds from ready/ sleep (black)<sup>2,6</sup>
- 6.85 cm (2.7-inch) colour touchscreen and easyaccess USB port
- 50-sheet ADF
- Easy mobile printing with the HP Smart App<sup>3</sup>