

#### Apex 4i

## features at a glance

- Flexibility In addition to supporting traditional hand held terminals, Apex 4i printers are iOS 5.0 & 6.0 compatible and ready to go for today's BYOD (Bring Your Own Device) work environment that include iPhones, iPads and iPODs.
- **Lightweight and small The Apex printers** are light enough to wear all day, everyday and small enough that they don't hinder movement.
- Fast All features on the Apex printers are supported by a powerful Arm-7, 32-bit architecture RISC processor, making them as fast as printers costing almost twice as much.
- **User Controlled Memory All resident** fonts and firmware are integrated into flash memory and are directly under your control.
- Easy to Use Simplified LED lights indicate communication, charging and power status. Plus, easy drop-in paper loading and an external DC jack for easy charging.
- More for you Money All Apex printers ship with a battery, power supply, belt clip or shoulder strap and sample media. They are also all equipped with a wireless option and RS232 or USB communications.
- **Options 3 Track Magnetic Card Reader.**
- **Compatibility MS DOS and Windows** compatible. Print utilities and drivers available for most systems.
- **Graphics** Supports the printing of graphics, 1D and 2D bar codes.
- **Endurance High Capacity Li-Ion battery** can last a full day of printing receipts on a single battery charge.
- **Charging Options AC Adaptor for** in-printer battery charging (comes with printer), 10.6-30V vehicle charger, 2 Bay battery charger.

# Apex 4i Portable Receipt Printer

 □iPod □iPhone □iPad

# Light weight and Economical

The Apex 4i is an ideal light weight and economical solution for 4" portable receipt printing needs in today's dynamic and open architecture environments. The new Apex 4i is compatible with Apple iPhone®, iPAD® and iPOD® Bluetooth iOS 5.0 & 6.0 devices. The Apex 4i meets your needs without sacrificing on quality and performance.

Designed for mobile workers, utilizing Apple® iOS devices, the Apex 4i portable printers include a simple drop-in paper system that allows users to quickly replace paper rolls and a high capacity battery with easy charging options. Its light weight and compact design allows the Apex series to be worn comfortably on the belt or with a shoulder strap during long 12 hour shifts. These user-friendly features mean you can go through your busy day knowing your Apex 4i printer will keep up with you.

The affordable Apex 4i offers you what you need without the extras found in other products. The Apex 4i comes standard with wireless communication, fast print speed, ample memory and fast processing power that lets it keep pace with printers costing twice as much. The Apex 4i is also available with an optional magnetic strip card reader.

# popular iOS-related applications • • •



#### **Mobile POS**

- Transaction Receipts
- Que Busting
- Coupons
- Rain checks



Did you know?

around the world.

### **Transportation**

Ticketing

A growing trend for organizations across the

documentation from Apple®, Android™ and other

leading smartphone and tablet platforms. The

more efficient and streamlined the customer

experience, the more likely you will retain and

expand your customer base. According to leading

industry analysts, the trend toward the adoption

that implement strategic growth plans for mobility

of mobile devices in retail and other related applications is increasing exponentially, and those

within their workforces are likely to see more

greater efficiency is no longer a luxury, but is an essential competitive element that today's

immediate and profitable results. The ability to

add convenience, reduce wait times, and provide

dynamic and open architecture offers enterprises

receipts, tickets, proof of delivery, and other

vertical spectrum is the ability to print payment

Payment receipts



#### Field Service

- Service Receipts
- Pickup/Deliveries
- Maintenance
- Settlement Reports



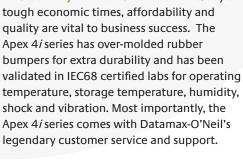
#### **Public Services**

- Meter Reading
- Parking Tickets

# your benefits • • •

Affordability and Performance - In today's









#### physical characteristic • • •

- · Drop specification:
  - -4 ft. (1.2 m)

#### user environment • • •

- Operating temperatures: 14°F to 122°F (-10°C to 50°C)
- Storage temperatures:
   -4°F to 140°F (-20°C to 60°C)
- Charging temperatures:
   41°F to 104°F (5°C to 40°C)
- Relative humidity range:
   10% RH to 85% RH non-condensing
- ESD protection: 8kV air gap, 4kV contact

#### print technology • • •

- · Print head:
  - Direct Thermal
  - 203 dots per inch (8 dots per mm)
- Print mechanism speed:
  - 2 inches per second (51 mm per second)

#### media • • •

- Media type:
  - Direct thermal receipt paper (standard, premium, heavy duty, long-life, image protect, hi-temp, and all weather).
  - For optimum print quality and printer performance, use Certified Datamax-O'Neil supplies

#### communication • • •

- Serial:
- RS232, up to 460.8 kbps
- USB
  - 2.0 (Apex 4 only)
- · Bluetooth:
  - Version 2.1, Class 1
  - Bluetooth iOS 5, iOS 6

#### barcodes/fonts/graphics • • •

- Linear: Codes 39, Code128 A/B/C, UCC/ EAN-128, Interleaved2 of 5, UPC/EAN/JAN, Codabar, GSI Databar, Code 93
- 2D Symbologies: PDF417
- Optional characters: Simplified & Traditional Chinese, Hebrew, Arabic, Polish, Greek, Cyrillic, Thai, Vietnamese, Hangul (Korean)
- Graphics: Supports 8-bit graphic printing, custom font, logo downloading
- Standard fonts;
  - ASCII, International, PC Line draw
  - 12CPI, 16CPI, 19CPI, 21CPI, 24CPI, 13CPI rotated

#### options • • •

- Bluetooth
- Version 2.1
- •iOS Bluetooth
- Version 2.1
- •Integrated magnetic stripe card reader
- •IrDA:
- IrLPT v1.0
- IrCOMM v1.0
- iOS 5, iOS 6
- Android 2.2, 4.2

#### agency approval • • •

Contact sales representative for the most current approval list

#### software • • •

The Apex DO Toolkit application available from the Apple Store includes the following modules:

- Scan:
  - Discover and pair/bond to Apex iOS Bluetooth printers.
- Read and display printer status (chars in buffer, battery voltage, timer, temperature, print buffer remaining, firmware version, hardware version)
- Configure :
  - Font Download
  - Communications Parameter set-up
  - Printer Custom Attributes Set-up
  - Logo Download
- · Presentation:
  - Print demo receipts, forms, logos, barcodes, and more.
- Drivers:
  - Windows, CE and Desktop
- Form Fiesta Page Printing Utility
- Bootloader for Uploading Firmware
- Info: General info about company and application.
- Software development kit:
  - C++, Visual Basic
  - iOS (Apple), Andriod 2.2, 4.2, Blackberry

#### warranty • • •

- Printer\*: 1 year (including platen roller and installed options)
- Printhead\*: 1 year or 1,000,000 inches whichever comes first
- Contact sales representative for extended warranty options



#### Looking for a desktop label printer?

Datamax-O'Neil manufactures an extensive selection of desktop label printers that are ideal for manufacturing, warehouse, healthcare, ticketing, postal services and RFID labeling requirements. Competitive custom and standard media products are also available for all your label, receipt and ticketing needs.



<sup>\*</sup> when used with approved supplies

#### Included with each Apex and Apex i printer:

(1) battery, (1) roll of media, (1) belt clip (Apex 2 & 3) or shoulder strap (Apex 4), and (1) AC adaptor.



#### recommended • • •

| Cigarette Lighter Adapter | Allows you to charge the printer from the vehicle cigarette lighter  |
|---------------------------|--|
| RJ11 Serial Cable         | DB9 F coiled right angle cable for connecting to a laptop or desktop computer  |
| USB Cable                 | USB data cable with gold plated contacts   |
| Cleaning Cards            | Use of clean cards is recommended to extend the life of the printhead. (visit www.datamax-oneil.com/supplies for more information) |



optional • • •

| optional = =                     |  |
|----------------------------------|--|
| Battery                          | Spare Li-Ion battery   |
| Battery Charger                  | 2 Bay battery charger for charging Li-Ion Batteries (batteries not included)                                 |
| IP54 Soft Cases                  | Protects your printer from environmental elements such as dust and moisture; meets IP54 compliance standards |
| Shoulder or Belt Strap<br>System | Allows the user to comfortably carry the printer on the shoulder or on the belt; keeps the printer secure    |



**Shoulder Strap System** 

# **Light weight, Fast and Economical**

We recognize that not all applications require heavyweight, ultra rugged, drop-it-off-a-building or run-it-over-with-a-truck portable printers. The Apex series printer line is "just enough" to get the job done without slowing down or sacrificing accuracy. The Apex's fast print speed, ample memory and fast processing power keeps pace with printers costing almost twice as much. The lightweight, compact design allows the printers to be worn comfortably through a complete shift. The durable housing and rubber over mold will endure the bumps and knocks of the typical workday. User friendly, the Apex printers have a simple drop-in paper system allowing users to quickly replace paper rolls and a high capacity battery that lasts through a 12 hour shift. Users can go through a busy day knowing that the Apex printers will keep up with them.



